

## Sustainability Strategy

### UZDOC 2.0

#### 1/ Goals

- Create visibility for the UZDOC 2.0 Ambassadors in Uzbekistan (i.e. partners in Uzbekistan);
- Generate awareness for doctoral education in Uzbekistan on institutional, political and international level;
- Generate demand of the virtual doctoral center at the Higher Education Institutions in Uzbekistan;
- Generate urge to install virtual doctoral centers at Higher Education Institutions which weren't part of the UZDOC 2.0 consortium.

#### 2/ Target audience

- Doctoral candidates at Higher Education Institutions in Uzbekistan;
- Academic Leadership at all Higher Education Institutions in Uzbekistan;
- Political leadership of the Republic of Uzbekistan competent for Higher Education and Innovation and development.

#### 3/ Plan for sustainability

	<b>Format</b>	<b>Schedule</b>	<b>Responsible</b>
Poster	PDF A4	October 2019	Project coordinator and contact persons at HEI's in Uzbekistan
Email signature	Digital	November 2019	Project coordinator and contact persons at HEI's in Europe and Uzbekistan
e-cards	Digital	December 2019	Project coordinator and contact persons at HEI's in Uzbekistan

#### 4/ Channels

	<b>Poster</b>	<b>Email signature</b>	<b>e-cards</b>
Print	To be put visible places in the HEI building in UZ (for example: notice boards)		
Email communication		In all professional email communication as a signature (for minimum 5 months)	
Online			To send proactively to academic and political stakeholders in Uzbekistan

#### 5/ Evaluation

In December we consider to evaluate the communication plan for the sustainability of UZDOC 2.0. Evaluation questions can be send within the Higher Education Institutions in Uzbekistan and to the most relevant stakeholders. For example: Rectors of the Uzbek HEI, Ministry of Higher Education and Innovative Development.